

# GEORGE MCDONAGH

## - Freelance Audio Producer -

Hi! My name is George and I'm a multi-award winning podcast producer. Since the age of 14 I've been working in (and some say obsessed with) audio storytelling. I've worked with major brands including **PwC** and **The RHS**. I've **won at the British Podcast Awards**, I'm currently producer a **BBC Radio 4 Series** (out April 2025, and I've recorded in fields, flower beds and offices.



## EXPERIENCE

### Founder and Producer | McDonagh Podcast Ltd 2023 - Present

I run and produce podcasts through my own company, McDonagh Podcast Ltd. Recent projects include: **Snap Judgement**, **PwC** (through Listen), **Hurst Publishers**, **The Upside**, **Historically Thinking**, **Fortress Europe**. Services include production, mixing, marketing and more.

### Producer | Today in Focus 2023 - Present

Regular producer for **The Guardian's daily news podcast**, **Today In Focus**. Responsibilities include: identifying characters, organising interviews and prepping questions with host, recording remotely using Zencastr, developing narrative structure, mixing in and identifying archive, using Adobe Audition.

In December 2024, I released an episode for Today in Focus that I spend a year reporting and producing, **Can a steel town survive if its furnaces are turned off?**

### Producer | Disorder 2022 - Present

Producer for the **Disorder**. Helped develop idea from inception to reality: creating pilots, working with high profile talent, pitching and securing commission by Goalhanger, and ongoing weekly production.

### Producer | Cheat! 2022 - 2023

Reported on **a number of narrative stories** for **Sony Music/Somethinelse podcast Cheat!** Responsibilities included pitching, researching, identifying characters and interviewing them, developing story structure, writing script and editing using Descript.

### Creative Practitioner | Storytrails 2022

A nationwide immersive storytelling project, focusing on **Newport, South Wales**. I reported 25 audio stories, using Descript, Zoom H6 + Rhode Mic, paired with 3D scanning technology, Scaniverse and Sketchfab. I sourced stories, tracked down characters and interviewed, before editing down. The project resulted in a two day event with thousands of visitors, where I trained the public on 3D scanning and showcased the work in an animated film.

### Executive Producer | Power Corrupts Pod 2019 - 2021

Produces alongside Washington Post columnist Brian Klaas to make and release this **award winning independent podcast**. It has received over 2.5 million downloads and **won at the British Podcast Awards 2020**. I am responsible for sound design, story editing, as well as producing audiograms, distribution, narrative structure and marketing.

### Podcast Producer | Pixiu 2018 - 2022

Worked with a number of brands/high profile talent including BT Sport, Amazing If and The RHS to develop ideas for, produce and grow a variety of podcast styles. Won **Gold at The British Podcast Awards 2021** as part of team producing Gardening With The RHS. Judges said it was: **"an assortment of beautifully told, diverse, relatable and heartfelt stories. A well deserved winner."**

## CONTACT

- 07446846926
- Cardiff, Wales
- george.e.mcdonagh@gmail.com
- @George\_McDonagh
- linkedin.com/in/georgemcdonagh

## EDUCATION

**First Class BA Honours | Radio Production**,  
University of Westminster, 2013 - 2016.

## AWARDS

**Gold**, Best Branded Podcast  
**British Podcast Awards 2021**

**Bronze**, Smartest Podcast  
**British Podcast Awards 2020**

Academic Achievement Award,  
**University of Westminster 2016**

**Gold**, Best Student Radio Station,  
**Student Radio Awards 2015**

**Silver**, FROSTIES,  
**New Audio Artist Award 2015**

Outstanding Contribution to Smoke Media,  
**UWSU Awards 2015**

## SKILLS

- Extensive knowledge of DAWs: **Descript**, **Adobe Audition**, **Pro Tools**, and **REAPER**.
- Comfortable using portable recording devices including **Zoom H2 - 6**, **Tascam**, and **Marantz**.
- Experience using **Rhode NTG-2**, **Sennheiser**, **Tascam** and **Shure SM-58** microphones.
- Familiar with using podcast hosting platforms including **Podigee**, **Acast**, **Libsyn**, and **Megaphone**.
- Trained in play-out systems **P-Squared Myriad** and **Zetta**.
- Experience using remote recording software such as **Riverside** and **Zencastr**.
- Trained in 3D scanning software **Scaniverse** and **Sketchfab**.

**REFERENCES AVAILABLE ON REQUEST**