

# GEORGE MCDONAGH

## - Freelance Audio Producer -

Hi! My name is George and I'm a multi-award winning Podcast Producer. Since the age of 14 I've been working in (and some say obsessed with) audio storytelling. I've worked with major brands including **The Jockey Club** and **Hurst Publishers**, and spend almost 100% of my time listening to podcasts. I've **won at the British Podcast Awards**, produced a **BBC Radio 1 Documentary**, and recorded in fields, flower beds and offices.



## EXPERIENCE

### Producer | Cheat! 2022 - Present

Reported on a number of narrative stories for Sony Music/ Somethinelse podcast Cheat! Responsibilities included pitching, researching, identifying characters and interviewing them, developing story structure, writing script and editing using Descript.

### Creative Practitioner | Storytrails 2022

Worked on a nationwide immersive storytelling project, focussing on Newport, South Wales. I reported 25 audio stories from the city, using Descript, Zoom H6 + Rhode Mic, paired with 3D scanning technology, using Scaniverse and Sketchfab. I sourced the stories, tracked down the characters and interviewed them, ultimately editing them. The project culminated in a two day event in the centre of Newport with thousands of visitors, where I trained people on how to do 3D scans and showcased the work in a short animated film.

### Visiting Lecturer | University of Westminster 2022

Responsible for delivering teaching to BA students around audio, covering editing using Audition, recording using Marantz/Zoom and operating studios.

### Executive Producer | Power Corrupts Pod 2019 - Present

Produces alongside Washington Post columnist Brian Klaas to make and release this award winning independent podcast. It has received over 2.5 million downloads and **won at the British Podcast Awards 2020**. I am responsible for the sound of the show, using audio to bring its stories to life, as well as producing audiograms, distribution, script structure and marketing.

### Executive Producer | Afterwords Podcast 2019 - Present

Taken idea from inception to launch. Responsible for writing scripts, recording interviews, co-ordinating remote recordings, editing episodes, and growing audience.

### Podcast Producer | Pixiu 2018 - 2022

Worked with a number of brands including BT Sport, Amazing If and The RHS to develop ideas for, produce and grow a variety of podcast styles. Won **Gold at The British Podcast Awards 2021** for part of team producing Gardening With The RHS. Judges said it was: **"an assortment of beautifully told, diverse, relatable and heartfelt stories. A well deserved winner."**

### Studio Manager/Producer | Monocle24 2016 - 2019

Oversaw weekend output for 2 years, major achievements were:

- Producing Sunday Brunch: Wrote scripts, booked guests, managed logistics, commissioned items.
- Co-ordinating outside broadcasts from the Monocle Christmas Market and Zürich - working with studio managers on location.
- Running the desk for fast pace live news shows, using a combination of ISDN, ipDTL, Skype, phone and studio lines simultaneously.

## CONTACT

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## EDUCATION

**First Class BA Honours | Radio Production**,  
University of Westminster, 2013 - 2016.

## AWARDS

**Gold**, Best Branded Podcast  
**British Podcast Awards 2021**

**Bronze**, Smartest Podcast  
**British Podcast Awards 2020**

Academic Achievement Award,  
**University of Westminster 2016**

**Gold**, Best Student Radio Station,  
**Student Radio Awards 2015**

**Silver**, FROSTIES,  
**New Audio Artist Award 2015**

Outstanding Contribution to Smoke Media,  
**UWSU Awards 2015**

## SKILLS

- Extensive knowledge of DAWs: **Adobe Audition, Pro Tools, Hindenburg, REAPER** and **Descript**.
- Comfortable using portable recording devices including **Zoom H2 - 6, Tascam**, and **Marantz**.
- Experience using **Rhode NTG-2, Sennheiser**, and **Shure SM-58** microphones.
- Familiar with using podcast hosting platforms **Podigee, Acast, Libsyn**, and **Anchor**.
- Trained in play-out systems **P-Squared Myriad** and **Zetta**.
- Experience of social networking: **Twitter, Facebook, Youtube, Instagram, Mixcloud**.
- Trained in 3D scanning software **Scaniverse** and **Sketchfab**..

**REFERENCES AVAILABLE ON REQUEST**